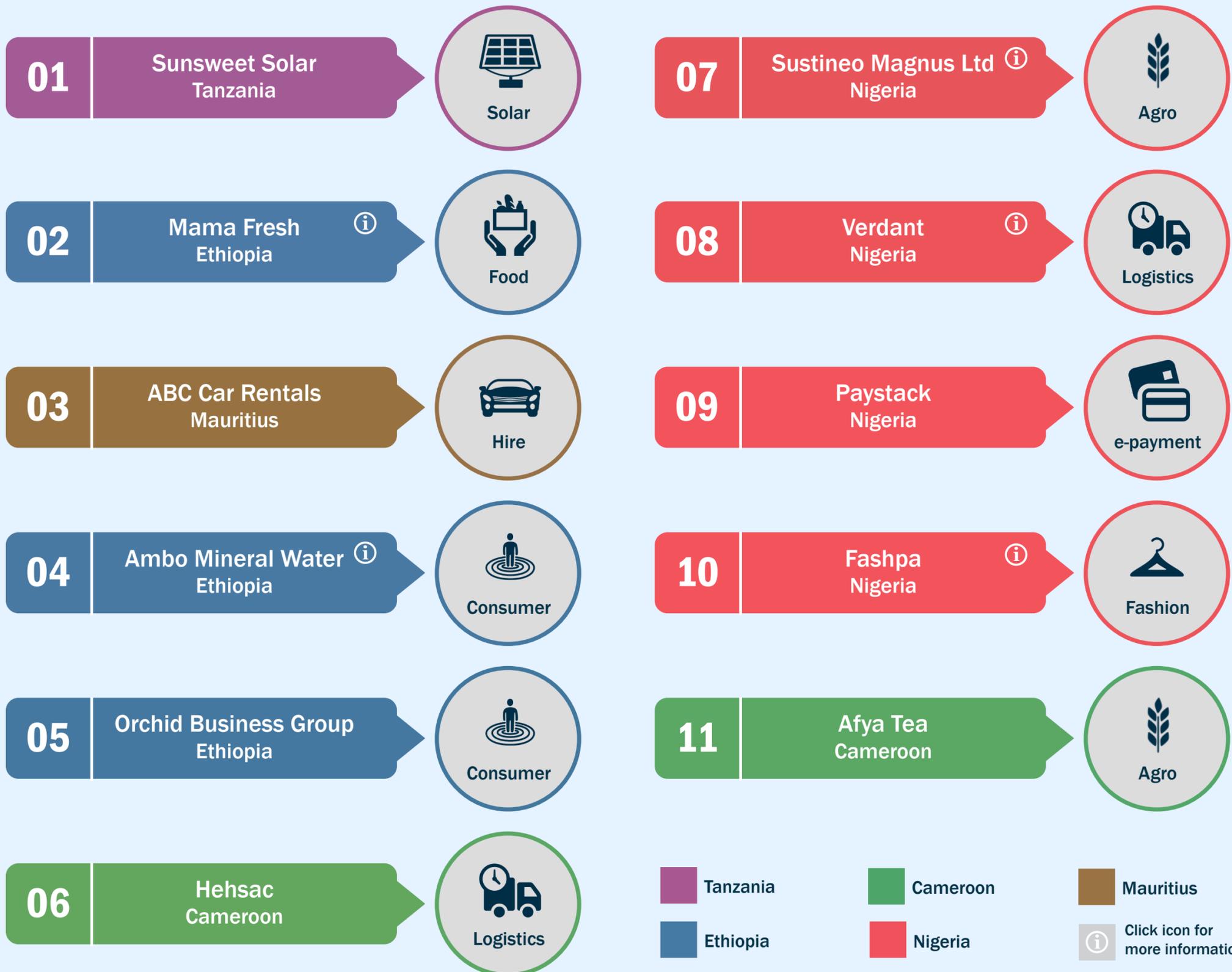




## Sub Saharan Africa Fastest growing SME's

SME's create approximately 80% of the region's employment, contribute around 48% of the national GDP and fuel demand for new goods and services.

Nigeria and Ethiopia account for the largest number of fastest growing SME's in Sub Saharan Africa (63%).



\*Brand Africa [www.brandafrica.org/Rankings.aspx](http://www.brandafrica.org/Rankings.aspx)

\*Global Finance Magazine [www.gfmag.com/magazine/october-2017/africa-2017-top-25-companies-africa](http://www.gfmag.com/magazine/october-2017/africa-2017-top-25-companies-africa)

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